



1930 E. Marlton Pike, Suite A-2
Cherry Hill, NJ 08003

Phone (856) 424-8998 Fax (856) 424-9248
www.idpassociationmanagement.com
askus@idpassociationmanagement.com

FOR IMMEDIATE RELEASE

CONTACT: Paul Prass, IDP Association Management
Tel. 610-417-5925, PaulPrass@idpassociationmanagement.com

IDP Association Management Achieves AMC Institute Accreditation

Cherry Hill, NJ, July 29, 2011 – IDP Association Management announced that it has recently been awarded accreditation by AMC Institute, the global trade association representing the Association Management industry.

Among 500-plus Association Management Companies (AMC) worldwide, fewer than 60 have achieved AMC Institute Accreditation, demonstrating the commitment and the ability to deliver the highest level of professional management services to association and not-for-profit clients. These AMCs are the recognized choice of association and not-for-profit organizations.

“We congratulate IDP Association Management for achieving AMC Institute Accreditation,” stated AMC Institute Board President, John Dee. “The accreditation evaluation is the most demanding and comprehensive in our industry. Clients of accredited AMCs should feel assured that this exclusive group operates with the highest level of professionalism and responsibility, and consistently meets or exceeds all industry requirements.”

Administered by AMC Institute, AMC Institute Accreditation is recognized and supported by ASAE & The Center for Association Leadership and is based on the ANSI Standard of Good Practices for the AMC Industry. ANSI requires that the standard be reviewed and updated regularly to remain an approved standard. Measurable performance practices include contracts and service delivery; employee recruitment, training and professional development; and financial management and internal controls, among others. AMCs must earn re-accreditation every four years, demonstrating to an independent outside auditor that they continue to meet the standard.

“We promote the value of Certification and Accreditation to our clients’ members, so when we learned that there was an Accreditation for Association Management Companies, we decided to go through the process immediately,” stated IDP Association Management President, Paul Prass.

IDP Association Management Company, located in Cherry Hill, NJ (near Philadelphia, PA) is a division of Innovative Designs & Publishing, Inc., headquartered in Palmer, PA. IDP Association Management has been providing a vast array of association management services to our clients since 1990.

The parent company, Innovative Designs & Publishing, Inc., provides publishing and print/web design services to several consumer publications and one professional industry journal, as well as advertising sales and support, graphic design, and website development services. This sets IDP Association Management apart, allowing us to offer professional association management services along with professional publication and website development, design, and management for our clients.

Association Management Companies specialize in managing associations and not-for-profit organizations, providing leadership and professional management services through experienced staff, best practices and shared resources. Because AMCs manage multiple association and not-for-profit clients, their experience and knowledge base are broad and substantial, positioning AMCs as the preferred choice for full-service and specialized management services.

For more about IDP Association Management, visit www.IDPAssociationManagement.com and for AMC Institute accreditation, visit www.AMCInstitute.org/accreditation.